

William Keegan

THE TIMING of the resignation of David Mellor, the hapless Minister of Fun, calls to mind the public unmasking of the notorious British spy, Sir Anthony Blunt, in 1979. Blunt, who did serious harm to the cause of Britain, and was, therefore, not pursued by the tabloid press or their hordes of spinning photographers until well after the damage was done.

This is in spite of the fact that he worked for the Royal Family. Having unearthed conclusive evidence of Blunt's crimes, the Establishment kept the findings quiet for many years. The final

(not Bath, you understand; that was altogether a more laughable occasion). I am tempted to suggest that a British monetary policy is one of the few things that are being made in Britain at the moment. But that would be inaccurate, because, as the Chancellor himself has obviously hinted, even under floating exchange rates there is no such thing as a strictly British monetary policy.

This sudden outburst of elation on the part of my new friend can be attributed to several factors, including that he survived last weekend, and satisfaction that he is no longer having to defend the indefensible — by which I do not just mean the pound, but the whole baggage of nonsense which he peerage. Major's discomfiture is so patent that, if she were still in the Commons, all manner of comebacks might be possible. But there is no precedent, to my knowledge, for people being allowed to renounce peerages that have accepted voluntarily.

So here we are, with a run-bustious performance from the Chancellor in the Commons, and at least a 'pass' in his own with the Conservative Back-benchers. The fact that the Government is now pursuing more sensible economic policies (or perhaps 10 July.

# Fascist spectre looms over stagnant Europe



Centre Stage  
New Deal to prevent mass unemployment, argues Jan Toporowski

A SPECTRE is haunting Europe: the spectre of fascism, born of economic stagnation and the very apparent inability of democratic governments to

eliminate mass unemployment. There are two main reasons for this alarming prospect. First, exchange rate stability in Europe has come to be regarded as the precondition for European economic and monetary union. Second, the distribution of productive capital in the European economy is such that, broadly speaking, the German economy normally operates at surpluses in its trade with the rest of the European economy. In other words, other countries can only keep their foreign trade in balance by holding down the growth of their own economies.

The commitment to the European exchange rate mechanism is not, as many economists have interpreted it, a commitment to the convergence of European rates of inflation. In fact, it means giving an overriding priority in economic policy to the reduction and elimination of foreign trade deficits: theERM requires member governments to keep the exchange rates of their currencies stable or strong. For currencies that are not reserve currencies, this is achieved by maintaining foreign trade in balance or surplus. For deficit countries, the most effective way of eliminating trade deficits is by reducing demand so that fewer imports are purchased. The alternative way of strengthening exchange rates by attracting foreign capital inflows with relatively high interest rates is temporary, unreliable and unstable. In so far as it works more than temporarily, it does so because raising interest rates reduces demand in highly indebted economies.

The fact that price inflation is also reduced when trade deficits are eliminated in this way is a by-product of the arrangement: it is not the effective means by which currencies are strengthened. The problem for Europe is that reducing trade deficits also diminishes the exports of surplus countries. This extends the deflation from deficit countries to those with trade surpluses. As surplus countries join in the deflation, the demand for exports from the deficit countries is reduced. The latter have to devalue even more to obtain a given deficit reduction. Furthermore, when Germany, the main surplus country, refused to support the East German economy, it promptly drove itself into a trade deficit. The ERM is therefore a regime of permanent deflation and mass unemployment of the kind that we have seen in France over the past 10 years as long as governments refrain from intervening in industry and directing its growth. Again, the increasing concentration of productive capital in western Germany means that, even outside the ERM, de-industrialising economies such as Britain cannot expand their industrial capacity and production without increasing their trade deficit and weakening their currency. Among European political elites, the Euro-sceptic option is for a free trade area in which all countries will compete equally. The currencies of the deficit countries will depreciate until their trade deficits are eliminated. But, in so far as it works like high interest rates, devaluation reduces the spending of importing classes (principally individuals with high incomes, and manufacturing industry). In this way, too, it reduces the exports of the surplus countries. Although it does not reduce imports, it raises import prices, boosting price inflation in the deficit country.

## Bottom Line

The bold alternative is European monetary union. But the economic problem with this is the scope that it will leave for government economic activism. If European governments are reduced to the role that local authorities have in the UK, as advocates of an independent central bank would prefer, then there is little hope that they will be able to do much beyond acting as the deflationary arm of the European central bank: holding down incomes and expenditure to keep imports low so that the European central bank can keep the European currency strong. This is likely to be more and more deflationary as the United States tries to eliminate its deficit with the rest of the world, and as the world outside Europe reduces its imports from Europe in response to the continent's deflation. The continuing regime of mass unemployment in Europe will lead to further disillusionment with the ideal of a united Europe. Fascist and nationalist movements will thrive on this.

The recent withdrawal of sterling from the ERM confirms that it is not possible to use interest rates to permanently strengthen a weak currency. It is now much more likely that the ERM will fall apart as

member countries resort to devaluation as a partial alternative to deflation. But, with all countries simultaneously trying to become more competitive by cutting costs, the net effect of all this competitive devaluation can only be further deflation, with rising price inflation as well.

However, a democratic European government or an alliance of national governments could encourage enterprise by infrastructural works, while the impoverishment and backward parts of Europe can lead the continent out of the economic impasse in which it now finds itself. What Britain and Europe need is a European New Deal.

Jan Toporowski, formerly a City economist, writes on industrial and financial economics and teaches at South Bank University.